



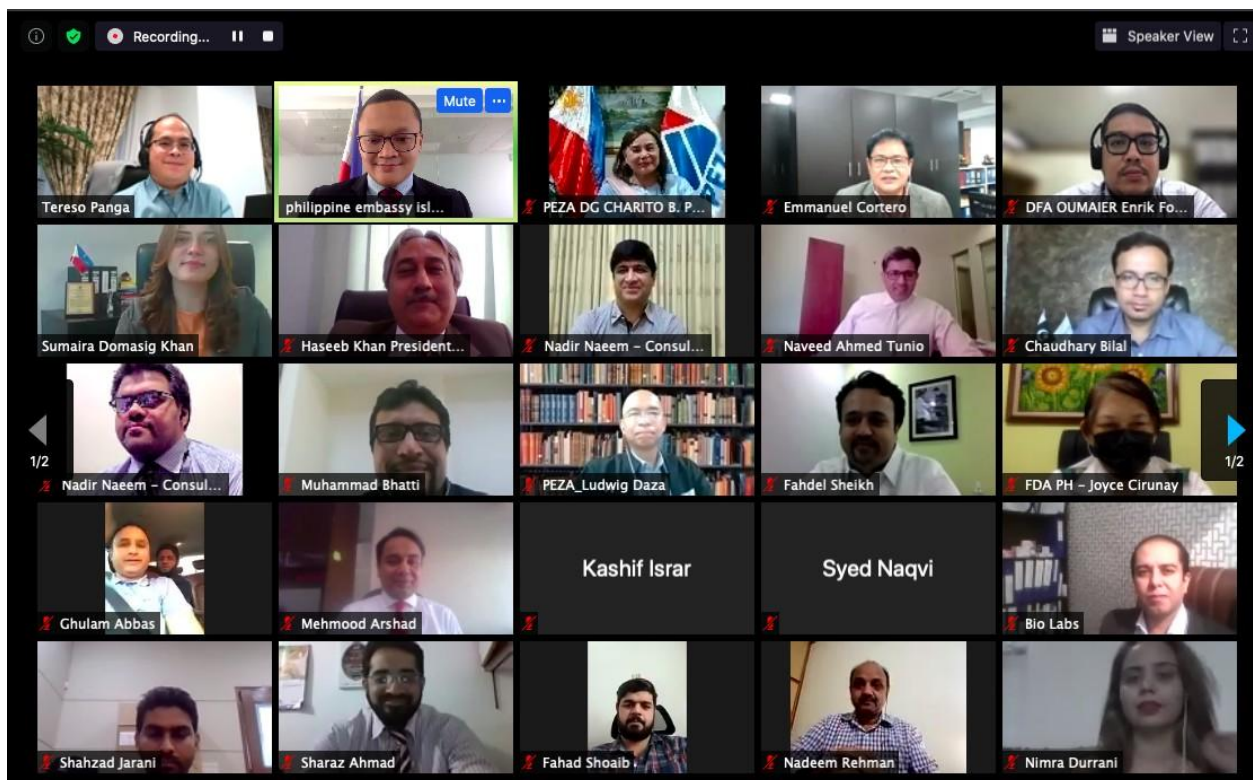
Embassy of the Philippines Pakistan Pasuguan ng Republika ng Pilipinas Islamabad, Pakistan

Press Release

THE PHILIPPINES EMBASSY IN ISLAMABAD ORGANIZES THE WEBINAR OF FIRST BULACAN BUSINESS PARK

In its efforts to enhance the investment opportunities between the Philippines and Pakistan, the Philippine Embassy in Islamabad in collaboration with the Philippine Economic Zone Authority (PEZA) organized a virtual Briefing on the First Bulacan Business Park for the members of Pakistan Pharmaceutical Manufacturer's Association (PPMA).

Director General PEZA Charito B. Plaza headed the PEZA team. In her opening remarks and presentation, she elaborated the investment incentives provided by the authority. Ecozone Manager Emmanuel Cortero, in his presentation introduced the First Bulacan Business Park. He explained the general facts, significance of its location, major under construction infrastructure projects and labor force and environment of the business park.



Participants while posing for a group photo at the First Bulacan Business Park webinar

Chairman of PPMA-North Dr. Khokar in his message praised the efforts of the Philippines Embassy and PEZA to organize the webinar specifically for the members of PPMA. He shared that the Pakistani pharma investors see the Philippines as a strategic location to expand their businesses as they can cater to a much bigger market by being in the country.

Philippine Honorary Consul in Lahore, Fahdel Sheikh and Consul General in Karachi Dr. Imran Muhammad Yousuf also participated in the webinar. The Food and Drug Authority (FDA) was represented by the Director IV for Center for Drug Regulation and Research Jesusa Joyce N. Cirunay. More than thirty members of PPMA joined the webinar.

Vice Consul of the Philippines Embassy Dan Erwin Bagaporo in his closing remarks thanked the participants for joining the webinar and encouraged them to invest in the Philippines.

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