



Embassy of the Philippines Pakistan
Pasuguan ng Republika ng Pilipinas
Islamabad, Pakistan

PE Press Release

**PAKISTAN-PHILIPPINE BUSINESS FORUM IN COLLABORATION
WITH PAKISTAN PHARMACEUTICAL MANUFACTURERS
ASSOCIATION PARTICIPATED IN THE 4TH EDITION OF MEDICAL
PHILIPPINES EXPO 2019**

17 September 2019 – A high level trade and investment delegation under Pakistan-Philippine Business Forum (PPBF) in collaboration with Pakistan Pharmaceutical Manufacturers Association (PPMA) headed by the President of PPBF-North Fahdel Sheikh visited Manila from 03-08 September 2019.

Six Pharmaceutical companies; Brookes Pharma, Opth Pharma, Pharmedic Labs Sante Pvt Ltd, Getz Pharm, Raquel Abbass and Biolabs participated in the Medical Philippines Expo 2019 by exhibiting their products on the designated booths.

Medical Philippines 2019 held from 03-05 September, is the only specialized medical, dental, and pharmaceutical event in the Philippines that brings together experts and stakeholders to showcase the latest developments in the medical, dental, and pharmaceutical industry.

The participation of the PPBF and PPMA not only opened potential trade on both sides but more crucially, it paved the way for future joint venture investments in the medical and pharmaceutical industry such as the Royal life pharmaceutical having invested over 50 million US dollars on a manufacturing facility in the Philippines and Auris hearing audiology centers having invested 0.9 million USD in six branches throughout the Philippines, two other pharmaceutical companies expressed keen interest to invest in the Philippines for their manufacturing and distribution facilities.

The trade mission is part of the Embassy's sustained and intensified economic diplomacy efforts in commemoration of the 70th Anniversary of the Establishment of the Philippine-Pakistan diplomatic relations this year.



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Delegates of PPBF and PPMA while participating in the 4th edition of Medical Philippines Expo 2019