



EMBASSY OF THE PHILIPPINES  
ISLAMABAD, PAKISTAN



Philippine Honorary Consulate  
General in Karachi Joins the  
18th My Karachi Exhibition held  
from 03 to 05 March 2023



The Philippine Honorary Consul General in Karachi, Dr. Muhammad Imran Yousuf and his team, composed of Ms. Sarah Masood Khan, Mr. Shariq Imran, Ms. Adel Khan, Ms. Laura Maling, Mr. Joel Carabeo and other Filipino community volunteers participated in the 18th My Karachi Exhibition held at the Karachi Chamber of Commerce and Industry (KCCI) Pavillion from 03 to 05 March 2023.

The Exhibition, sponsored by KCCI, was inaugurated by the Chief Minister of Sindh, Mr. Murad Ali Shah, and was attended by businessmen, diplomats, government officials, employees, families, and people from all walks of life.

My Karachi Exhibition's main objective was to promote the positive image of Karachi. Around 300 exhibitors offered their products and services through the various booths and stalls.

The Philippines' booth was decorated with a backdrop featuring a Filipino fiesta. Displayed also were traditional Filipino handicrafts made from Philippines-sourced material such as shells and wood. The booth also featured traditional Filipino food items such as rice, pansit, glutinous rice, oyster sauce, canned pineapple, coconut water and cosmetics, some of which drew interest from prospective importers. Pakistan basmati rice regularly exported to the Philippines was also displayed. Videos featuring famous Filipino tourist spots were also played on loop throughout the duration of the exhibit. The Philippines' booth was among those frequented by many of the visitors, including Chief Minister Shah.

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*Ms. Adel Khan, Ms. Sarah Masood, Mr. Joel Carabeo and Ms. Laura Maling manning the Philippines Booth During the My Karachi Exhibition.*



*Honorary Consul General of the Philippines in Karachi, Dr. Muhammad Imran Yousuf, tours the Governor of Sindh, Mr. Mohammad Kamran Khan Tessori, the President of the Karachi Chamber of Commerce and Industry, Mr. Tariq Yousuf, and other delegates around the Philippines booth.*







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*Honorary Consul General of the Philippines in Karachi, Dr. Muhammad Imran Yousuf, together with the Consulate Team and other Filipino volunteers.*



*Honorary Consul General of the Philippines in Karachi, Dr. Muhammad Imran Yousuf, together with the Consulate Team and other Filipino volunteers.*